

# Session Codes & Themes

## Change, Innovate, Learn

- Re-Thinking Assessment, Evaluation and Qualifications (CAQ)
- The Role of the Learner and the Facilitator (CFL)
- New Skills for Employability Today and Tomorrow (CEP)
- Managing Learning Environments (CML)

## Tools to Transform Content and Practice

- VIDEO EDUCA: The New Language of Learning (PVL)
- SoLoMo: Social, Local and Mobile (PSM)
- Language Learning for the Global, Interconnected World (PLL)
- The Open Movement (POP)
- The Creative Classroom (PCC)

## Which Environment, What Media

- Engaging with Games and Augmented Reality (EGA)
- Making the Most of 'Mobile' (EMM)
- Creating a Learner Centered Environment (ELE)
- Adapting Content to New and Future Media (ENF)

## Relevant Policy for Relevant Practice

- Piracy, Privacy, Personal Identity and Security (RPS)
- Increasing Quality (RIQ)
- Collaborative Content Inspired by Collaborative Practice (RCP)

## Technology Tackles Challenges

- Bridging Cultures and Crossing Boundaries (TCB)
- Special Educational Needs (TSN)
- Reducing School Drop-Outs (TDO)
- Cross-Generational Engagement (TCE)

## Business EDUCA (BUS)

## Various Sessions (VAR)

- Talking Heads (TLK)
- Knowledge Exchange Sessions (KES)

Thursday, November 29, 2012

Plenary A

Opening Plenary

Potsdam I/III

09:15 - 11:00

**Shafika Isaacs,**  
ICT4D Professional, South Africa

**Dr Mark David Milliron,**  
Chancellor of Western Governors University, Texas, and Editorial Board Member, Journal for Teaching and Learning with Technology (JoTLT), USA  
*Emerging Insights on Learning and the Road Ahead*

**Sir Michael Barber,**  
Chief Education Strategist, Pearson, UK  
*An Avalanche is Coming: The Revolution in Higher Education*

**Michael Grigsby,**  
Film Director, UK  
*Inspiration Through Film*

Coffee Break 11:00 - 11:45

CEP01	VAR02	ENF03	VAR04	BUS05	ELE06	POP07	ENF08	RCP09	CEP10	RIQ11	RIQ12
ICTs: What Can They Teach the Teachers?	Networking Session	Online Teaching: Benefits, Promises and Pitfalls	Meet the Keynotes	Business EDUCA Opening Conversation: Thriving in Uncertainty: The L&D Business Challenge	Perspectives on Personalised Learning	Open Education Examined	Create Your Own Personal Learning Network	Examples of Contexts for Collaborative Content	Education in the Digital Era: New Concepts, New Processes, New Skills	The Empty Campus	Societal Challenges, Policy Priorities and Scalability of Technology Enhanced Learning (TEL) in Europe
Potsdam I	Rook	Köpenick II/III	Tiergarten	Tegel	Charlottenburg I	Potsdam III	Check	Charlottenburg III	Knight	King	Charlottenburg II
12:00 - 13:30	12:00 - 13:30	12:00 - 13:30	12:00 - 13:30	12:00 - 13:30	12:00 - 13:30	11:45 - 13:00	11:45 - 13:00	11:45 - 13:00	11:45 - 13:00	11:45 - 13:00	11:45 - 13:00
This session will take a broad look at different tools to improve professional development in higher education. A variety of critical e-competencies will be introduced for using Web 2.0, Web 3.0, VLEs, Moodle and more as these presenters share their secrets.	So many people to meet, yet so little time? This session is dedicated to sharing impressions and ideas and enhancing your network of contacts. Don't forget to bring your business cards!	In this LEARNSHOP you will meet with a panel of lecturers from Europe and Asia who teach successfully using online methods. How do technologies affect your lecture and teaching style and what are the effects on your students? Join to share your knowledge and experience.	During this session, you will have the opportunity to meet the opening plenary session's keynote speakers.	In this opening session of Business EDUCA, the ignite format fuels the debate on how learning models have to adapt to drive business forward. Several power packed perspectives from the heart of business will set the session alight.	The needs and aspirations of individual learners will take centre stage during this session: adaptive recommended learning, personalised learning, mass customisation. How far should we - and can this - go?	The Open Courseware Consortium (OCW) will present their view on Open Education This session will examine why the potential of open courseware is under-utilised in Europe. The perspectives of the students and the roles and responsibilities they are willing to take as consumers of these educational resources will be explored.	Personal Learning Networks (PLNs) cater to our individual learning needs, connect us with people and resources around the world and provide learning opportunities 24/7. A PLN is vital for staying current and innovative in your field, so join this LEARNSHOP where you will learn about a variety of tools.	This session on collaborative content and practice looks at different examples of infrastructure projects and methods that enable national, transnational, cross-institutional and interdepartmental collaborative content development.	The French National Centre for Distance Education and the French Ministry for Higher Education and Research share their experience in this LEARNSHOP on implementing e-skills and certifications as well as their view on digitalisation in education.	Join this interactive session to find out why <b>Donald Clark</b> , controversial e-learning blogger, thinks universities should try harder to deliver online-only courses. Do you have doubts about the delivery of traditional campus degrees, or do you think it's too good to be true that online students outperform campus-based students doing the same course? This session provides the opportunity for serious and lively debate.	This session presents the results of a pre-conference workshop organised by MENON in the context of the FP7 HOTEL project and will provide participants with a better understanding of the research potential of TEL in terms of transforming European education. Recognised TEL experts from industry, policy and academia will discuss their views on how to make TEL more relevant for E&T systems in Europe, as well as specific actions and initiatives to improve TEL penetration and adoption.
Tamara Powell, Kennesaw State University, College of Humanities and Social Sciences, Office of Distance Education, USA	Helen Keegan, University of Salford, UK	Martin Riemer, Univ. Medical Center Hamburg-Eppendorf (UKE), Germany	Shafika Isaacs, ICT4D Professional, South Africa	Charles Jennings, Duntroon Associates Ltd., UK	Keith Baker, University of Reading, UK	Maren Deepwell, Association for Learning Technology (ALT), UK	Carol Skyring, LearnTel Pty Ltd, Australia	Litsa Panayotopoulos, E.V.I.A. High Performance, Greece	Bernard Cornu, CNED & IFIP, France & Claude Bertrand, Ministry of Higher Education and Research, France	Donald Clark, UK	Fabio Nascimbeni, MENON Network, Belgium

<p><b>Luis Moliner</b>, IE Business School, Spain <i>Engaging Staff in a Virtual Learning Environment</i></p> <p><b>Lotte Noerregaard</b>, Niels Brock Business College, Denmark <i>The Teacher Version 3.0</i></p> <p><b>Sarah Jones</b>, Core Education &amp; University of Bedfordshire, UK <i>Digital Literacy &amp; Creativity: Lessons Learned in Creating Open Education Resources for Professional Development</i></p>	<p>Mix and mingle with the international OEB crowd.</p>	<p><b>Christoph Igel</b>, Centre for e-Learning Technology, German Research Center for Artificial Intelligence, Germany</p> <p><b>Carsten Ullrich</b>, Shanghai Jiao Tong University, China</p> <p><b>Weikai Xie (virtual speaker)</b>, Shanghai Jiao Tong University, China</p>	<p>Join ONLINE EDUCA BERLIN keynote speakers <b>Dr Mark David Milliron and Michael Grigsby</b> to discuss their presentations.</p>	<p><b>Antje Holst</b>, DPDHL - DHL Global Forwarding, Freight, UK <i>The Journey to a Learning Organisation: An Example of How to Make It Happen</i></p> <p><b>Laura Overton</b>, Towards Maturity, UK <i>What We Think Learners Want</i></p> <p><b>Jay Cross</b>, Internet Time Alliance, USA <i>Positive Emotion and Performance</i></p> <p><b>Pernille Ravnskov</b>, SOS Alarm AB, Sweden <i>Creating the Learning Workplace - and Losing It Again</i></p> <p><b>Charles Gould</b>, Brightwave, UK <i>Making Learning Alive</i></p>	<p><b>Gerald Bossenbroek</b>, Hondsrug College, The Netherlands <i>How Adaptive Recommended Learning Contributes to Our School</i></p> <p><b>Jeff Borden</b>, Pearson Learning Technologies Group, USA <i>Personalization: How Far Should We Go?</i></p> <p><b>Wilfred Rubens</b>, Open University, The Netherlands <i>Learning Path: New Concept for Flexible Online Lifelong Learning</i></p> <p><b>Lucy Stone</b>, British Swimming, UK <i>What a Difference a Year Makes: Introducing Reflective, Flexible Lifelong Learning Opportunities in Sports</i></p>	<p><b>Meena Hwang</b>, OpenCourseWare Consortium, USA <i>Creating Impact Inside and Beyond Classrooms: Opening and Sharing for Global Benefits</i></p> <p><b>Willem van Valkenburg</b>, Delft University of Technology, The Netherlands <i>OpenCourseWare in Europe: How to Make Use of Its Full Potential for Virtual Mobility</i></p> <p><b>Frederik Truyen</b>, KU Leuven CS Digital, Belgium <i>Students' Agency in Open Courseware: Perspectives of Students in Taking Responsibility over Open Courseware</i></p>	<p>Please bring your mobile device (smartphone, tablet or laptop) to connect to the internet and create your own PLN!</p>	<p><b>Jacob Molenaar</b>, Jacob Molenaar Advies en Projectleiding, The Netherlands <i>Aiming for the Five Stars: Serving Education Through Semantic Cooperation</i></p> <p><b>Mike Damiano</b>, Blackboard, UK <i>Adapt or Else: Meeting the Expectations of Today's Active Learners</i></p> <p><b>Ann Marcus-Quinn</b>, National Digital Learning Resources Service, University of Limerick, Ireland <i>The Role of Open Educational Resources Service</i></p>	<p><b>Bernard Cornu</b>, CNED &amp; IFIP, France <i>Digital Learning, Digital Teaching, Digital Resources: New Challenges for Distance Education and e-Learning</i></p> <p><b>Claude Bertrand</b>, Ministry of Higher Education and Research, France <i>E-skills for Students and Teachers</i></p>	<p><b>Donald Clark</b> courts controversy in this session that will examine online versus campus-based courses.</p>	<p><b>Claudio Dondi</b>, Scienter, Italy <i>The Issue of Scalability: A Mission Impossible for TEL in Europe?</i></p> <p><b>Daniel Burgos</b>, International University of La Rioja (UNIR), Spain <i>The Galaxy of TEL Foresight and Support Actions: How to Articulate Their Results?</i></p>
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PVL13	ENF14	CEP15	PVL16	CFL17	ENF18
VIDEO EDUCA Presents...	Facebook for Education: Passing or Failing the Test?	How Do Learning Professionals Support Future Innovation	VIDEO EDUCA LAB: Sound	Flipped Learning: The Classroom of the Future?	Not All NetGens are Digital Natives: Tailoring Media Education is a Must
Chess	Queen	Schöneberg	Bishop	Davos	Chur
11:45 - 13:15	11:45 - 13:15	11:45 - 13:15	11:45 - 13:15	11:45 - 13:15	11:45 - 13:15
Video is one of the fastest changing content formats in learning. On demand, user-created, live video conferencing and video-rich webinars are all on offer. Diverse ways of delivering this content, especially on smartphones and tablets add to the benefits. This session will share successful examples.	This session aims to provoke a crucial debate on the value of social media in education. Social Media's popularity among users requires a deep analysis and critical eyes before adopting its use. The main challenges and limiting factors of the educational use of social media will be addressed.	How can you facilitate creativity and innovation among your students? The panel in this DISCUSSION AND DEBATE will take the lead on the subject and looks forward to hearing the issues you want to raise!	Sound can be a pitfall for many learning videos. The audio side of film-making is vital to ensure the clear transmission of your messages. This VIDEO LAB will cover recording, editing, commentaries and mixing sound. We will also look at how sound effects and music can be used to enhance the learning message.	Addressing the benefits and limitations of YouTube, this session will show you quick and cheap video production techniques and will illustrate what works and what does not work in the 'inverted classroom model'. Participants will debate the effectiveness and applicability of this model.	NetGen students are visual learners. However, not every NetGen student possesses similar skills or is a true Digital Native. This session will provide an insight into the characteristics and the heterogeneity of the learners of today and the future, and will share good practices on tailoring media education.
<b>Paul Glader</b> , WiredAcademic LLC, Germany	<b>Allissa Richardson</b> , Bowie State University, USA	<b>Henrik Hansson</b> , Dep of Computer and Systems Sciences, Stockholm University, Sweden	<b>Erik Schmitt</b> , Kamerapferd, Germany	<b>Erwin Bratengeyer</b> , Donau- Universität Krems, Austria	<b>Kirstie Donnelly</b> , City & Guilds, UK
<b>Martin Addison</b> , Video Arts, UK <i>Video in Training – The New Rules: Providing an 'Anywhere, Anytime' Solution for Learners</i>	<b>Nick Kearney</b> , Andamio Education and Technology, Spain <i>Where's the 'Dislike' Button? On the Value of Friction in Social Networks</i>	<b>Martti Raevaara</b> , Aalto University, Finland <b>Elmar Husmann</b> , ELIG, Germany	Participants are encouraged to bring their own cameras and any sound equipment (eg external microphones) they use, as well as examples of their own video work which they would like to discuss in terms of sound recording.  This LAB is limited to 12 participants but please note this session appears in the programme twice. Use your MyOEB account to signup for this session beforehand. Seats are reserved on a first-come, first-served basis.	<b>Jörn Loviscach</b> , Fachhochschule Bielefeld (University of Applied Sciences), Germany <i>From Rapid Production to Flipping the Classroom: Lessons I Learned on YouTube</i>  <b>Mikko Vasko</b> , Karlsruhe University of Applied Sciences, Germany <i>Inverted Classroom in Engineering Studies</i>  <b>Liora Groen</b> , VU University Amsterdam, The Netherlands <i>Weblectures and the Inverted Classroom: Do They Make Learning Better?</i>	<b>Christine Hoffmann</b> , Hochschule für Angewandte Wissenschaften Hamburg, Germany <i>Fostering Academic Media Literacies of Students and Teachers by a Complementary Model</i>  <b>Tore Ståhl</b> , Arcada University of Applied Sciences, Finland, and University of Tampere, Finland <i>All Youngsters Are Digital Natives, Aren't They?</i>  <b>Sylvia van den Berg</b> , AYNi Bolivia Nederland, The Netherlands <i>Growing Digital Media Literacy in Bolivia</i>
<b>Deborah Arnold</b> , Université de Bourgogne, France <i>Paddling Up the Right Creek: Improving Canoeing Performance Through Innovative Use of Video</i>	<b>Ville Venäläinen</b> , Otava Folk Highschool, Finland <i>Social Media in Finnish General Education: State, Challenges and Benefits</i>	<b>Fridolin Wild</b> , The Open University, UK  <b>David Hollow</b> , Jigsaw Consult, UK			
<b>Jeffrey Newman</b> , Kaltura, UK <i>The Future of Video in Education: From the LMS to the 'Campus YouTube'</i>	<b>Colin Gray</b> , Edinburgh Napier University, UK <i>Putting the Work in Social Network: Building a Great Online Learning Community</i>				

Lunch 13:00 - 14:30

VAR19	TCB20	CEP21	BUS22	BUS23	TCB24	TSN25	POP26	BUS27	EMM28	RIQ29	BUS30
Talking Heads	Meanwhile, on the Other Side of the World...	You Are a Sheep!	Business EDUCA: Creating a Technology Enabled Learning Environment: The Journey from Idea to Implementation	Business EDUCA: Practice Makes Perfect: Designing, Building and Implementing Great Learning Experiences	ICT Integration in an African Educational Setting	Continued Professional Development and Meeting the Needs of E-Health Stakeholders	MOOCs Examined	Business EDUCA: The Challenges of, and Opportunities for, Using Social and Mobile Technology to Build Workplace Performance	VET On the Go: Practical Aspects of Mobile Learning in Vocational Education	New Ventures on Online Education	Business EDUCA: European Learning Industry Group (ELIG): Learning at Work, Now and in the Future
Potsdam III	Köpenick II/III	Tiergarten	Check	Tegel	Schöneberg	King	Potsdam I	Rook	Charlottenburg II	Charlottenburg III	Charlottenburg I
14:30 - 16:00	14:30 - 16:00	14:30 - 16:00	14:30 - 16:00	14:30 - 16:00	14:30 - 16:00	14:15 - 15:45	14:15 - 15:45	14:15 - 15:45	14:15 - 15:45	14:15 - 15:45	14:15 - 15:45
Come to learn more about the latest projects and products available in technology-enhanced learning. From tools and solutions to new courses, practical applications and best practices: you will have the opportunity to visit concurrent Talking Head Sessions and learn more on a one-to-one, informal basis.	This session connects you with the other side of the world: a group of students from South Africa, an educator from Cirque de Soleil and a journalism student from far away share their experience with ICT enhanced learning. Their co-presenters on-site explain how they use technologies to the advantage of both students and educators.	Organisations and education are facing the most complex transformation process ever. We need heroes to free the passions and talents of students and get rid of diploma's, function descriptions and pension age. We have to stop learning and working as sheep.	This practical session will help you to formulate a plan to shift learning-thinking within your organisation. It will cover how to move from awareness to a business orientated vision, how to turn this vision into a workable, sellable concept and how to initiate its implementation. You will be able to take away the deliverable of a practical action plan for implementation on your return to the workplace.	Training can deliver knowledge and information but the opportunity to practice what you learned and the luxuries that businesses cannot always afford. This session will explore how technology can assist you in accelerating the process.	Speakers in this session present case studies and research exemplifying the effects of ICT integration in a range of African educational settings. Join us in a conversation on the effects of ICT-based interventions within diverse learning contexts.	Whether in the formal health education sector or in continued professional development, training courses benefit from online, virtual and e-learning. E-health becomes a reality when technology manages to meet the needs of the learner and the employer or higher education institution. Four successful stories in this session will inspire you!	Massive open online courses (MOOCs) have become a component of the open movement which have grabbed headlines for the sheer scale of participation, often in the thousands of students. Do MOOCs deliver high quality, valid, democratised education, are they right for all categories of learners and how are they set to impact education at all levels?	This session investigates how you will be able to overcome barriers and harness new media to extend learning beyond the course, to support staff at their point of need.	VET is going mobile. How about you? Join this LEARNSHOP style session flavoured with expert presentations to explore the possibilities which are literally in the palm of your hand.	In this session we will look at series of dynamic new models for online education. An innovative approach that sees Pearson partner with universities, actively marketing their online programs, and investing in the development and support of courses offered. By taking a shared responsibility from enrollment through to education delivery, Pearson is fully committed to raising student attainment.	A new generation drives radically new attitudes and requirements in the workplace and learning. What is the impact of generation Y and what are the best practice examples of new approaches to workplace learning for the young talents of today?
Christel Schneider, CSITrain, Germany	Leonardo de Arrizabalaga y Prado, Benelplácito, S.L., Spain	Jef Staes, www.jefstaes.com, Belgium	Nic Laycock, AMOS LAYCOCK CONSULTING, UK	Genny Dixon, Towards Maturity CIC, UK	Jens Schneider, NIPAM (Namibia Institute of Public Administration and Management), Namibia	Matteo Uggeri, Fondazione Politecnico di Milano, Italy	Elena Coello, Education, Audio-visual and Culture Executive Agency (EACEA), Belgium	Wilfred Rubens, Open University, The Netherlands	Esko Lius, Omnia, the Joint Authority of Education in Espoo Region, Finland & Mervi Jansson, Omnia, The Joint Authority of Education in Espoo Region, Finland	Matthew Mermagen, Pearson, UK & Sally Pulvertaft, Leeds Metropolitan University, UK	Elmar Husmann, ELIG, Germany

<p>For more information and an overview of all the Talking Head Sessions see the Talking Head Session schedule later in the agenda.</p>	<p><b>Sarietjie Musgrave</b>, University of the Free State, South Africa <i>Daily, Interactive Lessons Between Schools in South Africa</i></p> <p><b>Chantal C. Beaulieu</b>, Eastern Townships School Board, Global Learning Institute, Canada &amp; <b>Jason Crooks (virtual speaker)</b>, Supervision of Minors department, Cirque du Soleil, Canada <i>Learning Within a Blended Environment: Is It Really Just for Clowns?</i></p> <p><b>Werner Eggert</b>, Intajour, International Academy of Journalism, Germany <i>It's All About Interactivity and Customization: The Success of Intajour's Blended Learning Approach</i></p>	<p>Author <b>Jef Staes</b>, shares his vision and asks for your input on his statements.</p>	<p>Join this Business EDUCA Learning Café in which you create the action plan.</p>	<p><b>Shiva Chattopadhyay</b>, Cag Gemini University, UK <i>Next Generation Learning: The Way We See It, the Way We Do It</i></p> <p><b>Debbie Lawley</b>, Willow Learning Ltd, UK <i>An Online Model for Post Graduate Professional Development: Learning from the Advertising Industry</i></p> <p><b>Declan Dagger</b>, EmpowerTheUser (ETU) Ltd, Ireland <i>Practical Lessons for Implementing Immersive Learning at Work</i></p> <p><b>Uwe Seidel</b>, Police force of the State of Baden-Württemberg, Germany <i>Best Practice e-Learning. Know-how of Baden-Württemberg's Police Force: Real Added Value for Europe</i></p>	<p><b>Suresh Munbodh</b>, Global Learning, Mauritius <i>Blended Learning: Democratizing Higher Education</i></p> <p><b>Awuese Oku</b>, African Development Bank, Tunisia <i>AfDB Rolls Out E-Learning as Backbone to Africa's Capacity Development</i></p>	<p><b>Ahmad AlFaar</b>, Children's Cancer Hospital 57357, Egypt <i>Integrating Virtual Reality with E-Learning in Medical Education: Cost Effective Model in Developing Countries</i></p> <p><b>Herwig Rehatschek</b>, Medical University of Graz, Austria <i>A Cost-Effective Approach to Produce E-Lectures: Experiences from a Pilot Trial</i></p> <p><b>Renée Filius</b>, University Medical Center Utrecht, The Netherlands <i>Elevate: How to Start an Online Academy for Professional (Health) Development</i></p> <p><b>Lutz Goertz</b>, MMB-Institute for Media and Competence Research, Germany <i>How E-Learning Enforces the Process of Professionalising Occupations</i></p>	<p><b>Hannes Klöpfer</b>, iversity GmbH, Germany <i>Corporate Open Courses: A Cornerstone of the 21st Century Educational Ecosystem?</i></p> <p><b>Gary W. Matkin</b>, University of California, Irvine, USA <i>Making Sense of Free Massive Education: Disruptive, Natural Evolution, Savior</i></p> <p><b>Robert Cummings</b>, University of Mississippi, USA <i>The MOOCs Arrive: How Will Extensive Monetization Impact Open Educational Resources?</i></p>	<p><b>Eran Gal</b>, Tel Aviv University, Israel <i>Success Factors in Implementing Performance Support Platforms</i></p> <p><b>Keith Quinn</b>, Scottish Social Services Council, UK <i>Going Mobile: Comparing Outcomes of Technology-Enhanced Situated Learning with Classroom Approaches to Workforce Development</i></p> <p><b>Andreas Hörfurter</b>, common sense eLearning &amp; training consultants, Austria <i>Mobile Learning for Decision Makers: A Hard to Reach Target Group?</i></p>	<p><b>Pauliina Venho</b>, Omnia, The Joint Authority of Education in Espoo Region, Finland</p> <p><b>Pete Stockley</b>, Omnia, the Joint Authority of Education in Espoo Region, Finland</p>	<p>Join to hear more about Pearson's view on new models for online education.</p>	<p><b>Fernanda Arcadini</b>, FLOQQ, Spain</p> <p><b>Tony Sheehan</b>, Ashridge Business School, UK</p> <p><b>Christophe Terrasse</b>, EFMD, Belgium</p> <p><b>Charles Jennings</b>, Duntroon Associates Ltd., UK</p> <p><b>Pascal Debordes</b>, CEGOS, France</p>
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PVL31	VAR32	RPS33	PVL34	PLL35	CAQ36
VIDEO EDUCA LAB: Editing	Positive Emotion and Performance	SDL EDUCA: What Education Professionals Can Learn From the Security and Defence Industry	VIDEO EDUCA LAB: Using Graphics and Effects	Language Learning: Methods and Tools	Satisfaction Guaranteed? E-Quality Illustrated
Chess	Knight	Queen	Bishop	Davos	Chur
14:00 - 16:00	14:00 - 16:00	14:00 - 16:00	14:00 - 16:00	14:00 - 16:00	14:00 - 16:00
Effective shooting is only the first half of a successful video. Films are made in the edit. This VIDEO LAB takes you through the art and the practicalities of editing. Introducing the main editing systems in use today and working through the principles of telling a story in pictures, different editing styles used to add pace and dramatic effect to videos will be examined. You should leave this session confident in editing sequences, interviews and in structuring your videos to make compelling learning segments.	Past attempts to quantify the impact of positive emotion in the workplace have faltered but at ONLINE EDUCA BERLIN 2012 Jay Cross shines light onto the dawn of emotional business and on measurable results. He explains why smart companies will need to leverage the emotional side of workers and takes you on the quest to humanise business by working with a single emotion: happiness.	There is a close relationship between the security sector and the world of learning. Defence, security and emergency services are major consumers of learning and training products. They also provide a huge impetus for research, development and new thinking that often finds its way into mainstream education. What are the current priorities for security trainers? What can mainstream educators learn from the security sector? How can you develop new business?	There is a very wide range of graphics software out there to help you enhance your work on video. However they need to be used judiciously to avoid overkill, cliché and visual clutter. This VIDEO LAB will explain when to use graphics and how to do so stylishly, as well as how clean, well thought through effects can reinforce your video work, in addition to exploring the most popular software in use today and current best practice.	What is the actual status of language learning and the use of ICTs? This session will give a complete overview covering aspects such as concrete ways to motivate students, collaborative and interactive tools, mobile applications and criteria to ensure the quality of language learning.	This session will bring together different perspectives on certifications and qualifications from various organisations and regions. Join in to hear more about the value of teacher training in ICTs.
<b>Adam Salkeld,</b> Tinopolis, UK & <b>Rebekah Tolley,</b> Tarian Films Ltd, UK	<b>Jay Cross,</b> Internet Time Alliance, USA	<b>Yan St-Pierre,</b> The New Security Foundation, Germany	<b>Erik Schmitt,</b> Kamerapferd, Germany	<b>Peter Birch,</b> European Commission, Belgium	<b>Annemie Boonen,</b> Merzouga Media & Communications, Belgium

<p>Participants are encouraged to bring their laptops with video editing software, as well as their own work, to edit or re-edit.</p> <p>This LAB is limited to 12 participants but please note this session appears in the programme twice. Use your MyOEB account to sign-up for this session beforehand. Seats are reserved on a first-come, first-served basis.</p>	<p>Join this session, focusing on your contentment at work.</p>	<p>Join <b>Dmitry Gusev</b>, StarForce Technologies, Russia, and other defence and security experts as they discuss their sectors' contribution to the world of education and how these can be applied in the classroom.</p>	<p>Participants are encouraged to bring their own laptops, as well as examples of their own graphics work for discussion.</p> <p>This LAB is limited to 12 participants but please note this session appears in the programme twice. Use your MyOEB account to sign-up for this session beforehand. Seats are reserved on a first-come, first-served basis.</p>	<p><b>Laura Pihkala-Posti</b>, University of Tampere, Finland <i>Creating Active Learning Spaces: Social Media and Games in Foreign Language Classrooms</i></p> <p><b>Ruth Burbat</b>, Universidad Granada, Spain <i>DaF- Collage.eu: Teaching and Learning a Foreign Language in a Constructive and Creative Way</i></p> <p><b>Libor Stepanek</b>, Masaryk University Language Centre, Czech Republic <i>Individualised ICT-Enhanced Language Learning: From WebQuests to Virtual Study Space</i></p> <p><b>Marcel Zuidhof</b>, ReadSpeaker, The Netherlands <i>Bimodal Learning: How Text-to-Speech Technology Increases Comprehension for All</i></p>	<p><b>Bahram Atabeyli</b>, Qafqaz University, Baku, Azerbaijan <i>E-Quality in E-Learning: View from Caucasus</i></p> <p><b>Arturo Lavalle</b>, Università degli Studi Guglielmo Marconi, Italy <i>USGM'S Fadrive Certification: High Quality for Distance Learning</i></p> <p><b>Angela Maria Sugliano</b>, E-Learning &amp; Knowledge Management LAB, DIBRIS - University of Genoa, Italy <i>Qualifications and Certification Systems for the Digital School</i></p>
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Coffee Break 16:00 - 16:30

VAR37	CEP38	TDO39	BUS40	BUS41	VAR43	TCB45	VAR46	ELE47	BUS48
Talking Heads	Learning Communities of the Future: A Prototyping Session	Engaging the Disengaged: How and Why	Business EDUCA: Engaging Line Managers in 21st Century Coaching and Performance Support	Business EDUCA: Learning at the Speed of Light	Impulse	eLearning Africa 2013	Knowledge Exchange Sessions (KES)	Using Dynamic Portfolios to Extend Project-Based Learning Beyond the Classroom	Business EDUCA: European Learning Industry Group (ELIG) Networking Session

Potsdam III	Check	King	Knight	Tegel	Rook	Potsdam III	Queen	Charlottenburg II	Schöneberg	Charlottenburg I
16:00 - 16:30	16:15 - 17:30	16:15 - 17:30	16:15 - 17:30	16:15 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30

<p>Come to learn more about the latest projects and products available in technology-enhanced learning. From tools and solutions to new courses, practical applications and best practices: you will have the opportunity to visit concurrent Talking Head Sessions and learn more on a one-to-one, informal basis.</p>	<p>In this interactive session, participants will join the panel in examining the challenges of virtual teamwork and the influence of social media in online learning. They will also try to define the key criteria for successful online community management and tutoring (with special reference to the OpenECBCheck standards).</p>	<p>Around 6 million European pupils drop out of school each year, this equates to about 14%. Come to this session to find out how both Europe and the US are tackling the challenges dropouts pose and to hear more about concrete projects to engage these learners.</p>	<p>This Learning Café, which builds on a successful ONLINE EDUCA BERLIN 2011 session, will help you understand the critical role of line managers in coaching and performance support, as well as identifying how to innovatively support managers in their role.</p>	<p>This session explores the innovative practices being used by business to support and develop talent for business advantage.</p>	<p>Are you motivated to share your ideas on the spur of the moment? If you feel inspired to voice your opinion on a trend so recent you have not even written about it on your blog, we will give you a platform to share your views and a chance to win a free conference pass for ONLINE EDUCA BERLIN 2013. Sign up 15 minutes before this special session starts and receive the opportunity to speak freely for 3 minutes on The Future of Technology Supported Learning. How will you engage your audience to win their votes?!</p>
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<p>This interactive session looks forward to, and shares the themes of, eLearning Africa 2013, Windhoek, Namibia. A team of Namibian ministerial representatives, education and eLearning specialists will represent their home country Namibia as the host for the eLA 2013. Attending this session gives you an excellent opportunity to join the discussion and gain first-hand information about Namibia's sustained relevance in advancing educational technology and eLearning in Africa and beyond.</p>	<p>Signing up for one of these sessions will offer you the chance to exchange knowledge with fellow conference participants about projects, interests and ideas during an informal discussion on a specific topic.</p>	<p>This DISCUSSION AND DEBATE will identify key elements for dynamic portfolios and demonstrate the ways New York University's Global Liberal Studies program is using the Sakai Open Academic Environment (OAE) to re-focus education on student experience.</p>	<p>The European Learning Industry Group is an open industry group to create thought leadership by integrating cross-industry partners, members, communities and working groups. Enhance your network of contacts by joining the ELIG networking session.</p>
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<p><b>Christel Schneider,</b> CSiTrain, Germany</p>	<p><b>Volker Lichtenthaler,</b> Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Germany &amp; <b>Christian Gmelin,</b> Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ), Germany</p>	<p><b>Petros Roumeliotis,</b> E.V.I.A., Greece</p>	<p><b>Boyd Glover,</b> Dixons Retail PLC, UK</p>	<p><b>Genny Dixon,</b> Towards Maturity, UK</p>	<p><b>Bert De Coutere,</b> Center for Creative Leadership, Belgium</p>	<p><b>Catherine Margaret Beukes-Amis,</b> University of Namibia / NeLC, Namibia</p>	<p><b>Rosa García Calero,</b> Pérgamo Consultores S.L., Spain</p>	<p><b>Lucy Appert,</b> New York University, USA &amp; <b>Robert Squillace,</b> New York University, USA</p>	<p><b>Elmar Husmann,</b> ELIG, Germany</p>
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For more information and an overview of all the Talking Head Sessions see the Session schedule later in the agenda.

Join the expert providers of international cooperation services for sustainable development and contribute to the dialogue.

**Pieter de Vries,**  
Delft University of Technology, The Netherlands  
*Learning Innovation for Disengaged Learners: The reAct Project*

**Bob Barrett,**  
American Public University, USA  
*Virtual Project Management: Challenging Students to Connect Learning to Career Changes*

Join this Business EDUCA Learning Café to go in depth on the critical role managers play and how to support their success.

**Vincent Maurin,**  
ArcelorMittal, Luxembourg  
*Learning and Working in Real Time: Practical Ideas for Global Businesses*

**Kate Day,**  
Cisco Systems, USA  
*Learning @ Speed of Life: Developing Global Talent in a Virtual Environment*

**Christophe Lejeune,**  
RBC Investor Services Bank S.A., Luxembourg  
*A Collaborative Best Practices Tool at RBC Investor Services*

Sign-up is on a first-come, first-opportunity basis. Any fully registered conference delegate has the chance to share their view on the above topic. No slides, no preparation, just IMPULSE.

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<p><b>Hilya Nghiwete,</b> Ministry of Education, Namibia</p> <p><b>Johan van Wyk,</b> Ministry of Education, Namibia</p> <p><b>Menethe Hambira,</b> NIED, Namibia</p> <p><b>Wilfred Kuria,</b> XNET, Namibia</p> <p><b>Mbeuta Ua- Ndjarakana,</b> Ministry of Information and Communication Technology, Namibia</p> <p><b>Jens Schneider,</b> NIPAM (Namibia Institute of Public Administration and Management), Namibia</p>	<p>For more information and an overview of all Knowledge Exchange Sessions see the KES schedule later in the agenda.</p>	<p>Come ready to contribute with your views and opinions.</p>	<p>Be prepared to mingle with the highly international ELIG crowd.</p>
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PVL49	VAR50	RCP51	PVL52	TCE53	PSM54
VIDEO EDUCA LAB: Sharp Shooting	Question Time	Enhancing Participatory Culture: How to Design International Collaboration with Social and Mobile Media?	VIDEO EDUCA LAB: Telling the Story	Mainstreaming Intergenerational Learning in Society: Science or Fiction?	The Top 5 Skills 21st Century Learners Need
Chess	Charlottenburg III	Köpenick II/III	Bishop	Davos	Chur
16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30
Good films begin with good camerawork. This VIDEO LAB will take you through basic and more advanced techniques to get the most out of your camera. It will introduce you to the grammar of film so you get the shots you need to produce effective short videos and will examine the technical and creative aspects of camerawork to help you find the best style for your projects.	Join <b>Graham Attwell</b> in a topical debate which follows the popular BBC One format for sharp analysis, up-to-date knowledge, insights and a fresh view on education 2.0. Please send your questions in advance to <a href="mailto:QUESTIONTIME@OE B2012.com">QUESTIONTIME@OE B2012.com</a> .	In this session you will have the opportunity to learn about international collaboration with social and mobile media, not only from the perspective of the facilitators, but also from the perspective of students who participated in the project. Invited students will showcase what they worked on during the course and how they experienced technology-enhanced learning.	Even the shortest video segment should tell a story. This is as true in learning as anywhere else. This LAB will take a detailed look at the art of using video to create compelling short narratives, exploring the main building blocks available to the film-maker and how they can be manipulated. Packed with practical examples, this session is a must for all those wanting to get the most from their video work.	While much has been said about one-to-one,informal , intergenerational learning, little is known about ICT-enabled initiatives developing intergenerational learning (IL)to address societal challenges like the digital inclusion of senior people or youth employability and participation in society. Join this interactive session to learn more about devoted IL methodologies and enablers.	Do you think you know all about those '90's babies who thumb at their devices during your class? Think again. They may not be as tech savvy as you think! In this lively talk, Prof. Allissa Richardson offers some surprising facts about the Facebook generation that might change the way you teach. Come learn how to equip your 21st century learner with five key skills that work across every academic discipline.
<b>Erik Schmitt</b> , Kamerapferd, Germany	<b>Graham Attwell</b> , Pontydysgu, UK	<b>Ilona Buchem</b> , Beuth University of Applied Sciences, Germany	<b>Michael Grigsby</b> , Film Director, UK & <b>Rebekah Tolley</b> , Tarian Films Ltd, UK	<b>Gabriel Rissola</b> , Dynamic Organisation Thinking SL (D-O-T), Spain	<b>Allissa Richardson</b> , Bowie State University, USA



<p>Participants are encouraged to bring their own cameras, as well as examples of their own camerawork for discussion.</p> <p>This LAB is limited to 12 participants but please note this session appears in the programme twice. Use your MyOEB account to sign-up for this session beforehand. Seats are reserved on a first-come, first-served basis.</p>	<p><b>Paul Glader,</b> WiredAcademic LLC, Germany</p> <p><b>Kirsten Winkler,</b> EDUKWEST, France</p> <p><b>Melanie Campbell,</b> Bau ABC Rostrup, Germany</p> <p><b>Nick Kearney,</b> Andamio Education and Technology, Spain</p>	<p><b>Sascha Feldmann,</b> Beuth University, Germany</p> <p><b>Marco Seidler,</b> Beuth University, Germany</p> <p><b>Andreas Oettinger,</b> Beuth University, Germany</p>	<p>Join experts working in the field for this hands-on VIDEO LAB covering storytelling for video. This LAB is limited to 12 participants. Use your MyOEB account to sign up for this session beforehand. Seats are reserved on a first-come, first-served basis. Participants are encouraged to bring examples of their own work, to discuss structure and storytelling.</p>	<p><b>Gabriel Rissola,</b> Dynamic Organisation Thinking SL (D-O-T), Spain <i>E-Scouts: Empowering Youth and Senior People Through an Innovative Intergenerational Learning Methodology</i></p> <p><b>Bastian Pelka,</b> Technische Universität Dortmund, Germany <i>Professional Structures for Intergenerational Learning: Learning Spaces and Professional Profiles</i></p> <p><b>Peter Birch,</b> European Commission, Belgium <i>Intergenerational Learning, ICT and the Lifelong Learning Programme: Putting Policies into Practice</i></p>	<p>Feel free to bring your own mobile device to this interactive session.</p>
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Thursday, November 29, 2012 - Talking Head Sessions

TLK01	TLK02	TLK03	TLK04	TLK05	TLK06	TLK07	TLK08	TLK09	TLK10	TLK11	TLK12
Block Magic: A Software- Hardware Platform	EDU- Puzzles	Innovating E- Learning Through Technology: SaaS- Oriented LMS and Marketplace	Supporting Course Redesign: Strategies for Change	Mobile Assessment Comes of Age	OIKODOMOS: An Environment to Support the Collaborative Design of Learning Processes	awareNet: Educating Socially Responsible, Collaborative Minds	TransLectures: Transcription and Translation of Video Lectures	TeamMatch: Revolutionise TeamLearning in Your Classroom	EUROVERSITY: A Virtual World Network for European Higher Education	'Discovery of Another World'- Gallery: An Easy Way for Teachers to Access the Virtual Worlds	SimAULA. Creating a Serious Game to Engage Teachers in Lifelong Learning: Challenges Found in the Design Process
Potsdam III	Potsdam III	Potsdam III	Potsdam III	Potsdam III	Potsdam III	Potsdam III	Potsdam III	Potsdam III	Potsdam III	Potsdam III	Potsdam III
14:30 - 16:30	14:30 - 16:30	14:30 - 16:30	14:30 - 16:30	14:30 - 16:30	14:30 - 16:30	14:30 - 16:30	14:30 - 16:30	14:30 - 16:30	14:30 - 16:30	14:30 - 16:30	14:30 - 16:30
Block Magic is a 'desk- playground' equipped with smart physical objects (logical blocks) where children learn logical skills supported by an 'artificial trainer' (software engine). All learning activities are based on the manipulation of real objects.	EDU- Puzzles is a free WEB Tool for teachers to assist them with authoring for smartphones and tablets in HTML 5.	How to empower the e- learning experience further? A 3- step vision for a new Integrated Online Learning environment: deploying e- learning on the Cloud, delivering the Learning Management System 'as a service', providing the courses through an always- growing e- learning marketplace.	This show- and- tell session will focus on Course Redesign, the use of ICT Tools and professional development courses at Umeå University.	This Talking Head session will show how a single assessment can be delivered to various mobile devices for retrieval practice, testing knowledge, delivering training and follow- up assessments – including observational tests, to learners who are on the move and have little opportunity for classroom training.	OIKODOMOS Workspaces is a learning design system that supports collaborative learning processes driven by the inputs and outputs of both teachers and students: a tool to rethink the way we teach and learn.	Skeptical about social media in the classroom, but enthusiastic about cultural exchange? Try awareNet's safe social and collaborative approach. It gives you full control over your classroom- based outreach project.	VideoLectures.Net has 16,000 academic videos. Can you imagine how many will be there in 10 years? We want to break the language divide by using new technologies and make transLectures tools available to everyone.	Good Teamwork does not happen by itself! Team- Match is a web application that improves teamwork in the classroom. Create better teams with revolutionary matchmaking technology. Improve peer collaboration with individual guidance and team reports.	This Talking Heads session introduces you to EUROVERSITY, an EU project developing a network of educators across Europe who use virtual worlds in the delivery of higher education in Europe. Come and meet us in Second Life!	This session will give a new pattern for implementing the virtual worlds in the daily school work.	This session will present the SimAULA project which aims to demonstrate the way serious games could support teacher training.
<b>Orazio Miglino</b> , Institute of Cognitive Sciences and Technologies Searching for Connections, Italy	<b>Alois Bachinger</b> , Private University College of Education of the Diocese of Linz, Austria	<b>Claudio Erba</b> , Docebo SRL, Italy	<b>Karl Idberger</b> , Centre for teaching and learning, Umeå University, Sweden	<b>Bart Hendrickx</b> , Questionmark, Belgium	<b>Leandro Madrazo</b> , ARC Engenharia i Arquitectura La Salle, Universitat Ramon Llull, Barcelona, Spain	<b>Anna Maria Wertlen</b> , Village Scribe Association, South Africa	<b>Davor Orlic</b> , Knowledge 4 All Foundation Ltd., UK	<b>Norbert Morawetz</b> , University of Hertfordshire, UK	<b>David Richardson</b> , Linnaeus University, Sweden & <b>Gerhilde Meissl- Egghart</b> , talkademy.org, Austria	<b>Petri Lounaskorpi</b> , Konnevesi Community, Finland	<b>Carles Fernández Barrera</b> , Universitat Oberta de Catalunya, Spain

Thursday, November 29, 2012 - Knowledge Exchange Sessions

KES01	KES02	KES03	KES04	KES05	KES06	KES07
Flexible Coherence: Rethinking E-Learning Design Principles for Linguistically and Culturally Diverse Students	What is the Value of Self-Presentations and Other Identity Expressions in Online Learning?	Participative Idea Management for University Staff, Using Moodle	Crowd Funding for E-Learning and Open Content Projects	Webinar: An Excellent Chance for Knowledge Transfer Online. How To Do It?	UNeLearn: Sharing eLearning Best Practices with the United Nations and Other International Partners	Cloud Computing for Disperse Rural School Networks: Rede de Escolas na Nube Project
Charlottenburg II	Charlottenburg II	Charlottenburg II	Charlottenburg II	Charlottenburg II	Charlottenburg II	Charlottenburg II
16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30	16:30 - 17:30
Does the language you speak impact how you learn? Does your culture impact how you learn? How do we design e-learning for linguistically and culturally diverse learners?	With self-expression in focus, we will explore the various approaches, the values they hold for social learning and the risks they pose for individual integrity. We will push our thinking and hopefully challenge existing self-expression practices.	The application allows the staff to share & develop ideas in a participative and guided process. Participants interested in cultivating ideas will exchange knowledge and practice in order to create new impulses for themselves.	How do we use crowd funding for Open Source eLearning projects? How do we combine it with partner acquisition for the open source community? What are different options and challenges? Let us exchange our experiences!	No more boring online meetings! What are webinars and how can they be used successfully for knowledge-transfer in learning & development and educational marketing focused on your target group?	The interactive knowledge sharing session will take examples from various United Nations agencies (and partners) on how technology-enhanced learning has been used in the field for capacity building and staff development. This will be followed by an open discussion on experiences and best practices.	Cloud computing is seen as a promising way to provide cost-effective services, mostly at higher education and corporate levels. Our project shows a real example of its possibilities to deal with problems and needs in small disperse rural schools.
<b>Bradley E. Wiggins</b> , University of Arkansas - Fort Smith, USA	<b>Hanna Olsson</b> , Mid Sweden University, Sweden	<b>Willi Bernhard</b> , Swiss Distance University of Applied Sciences (FFHS), Switzerland	<b>Dirk Liesch</b> , aracube e.V., Germany	<b>Gwendolin Rugen</b> , TheWebinarProf.com, Germany	<b>Atish Gonsalves</b> , UN Refugee Agency (UNHCR), Hungary	<b>Maria J. R. Malmierca</b> , Supercomputing Center of Galicia (CESGA), Spain

Plenary B

The ONLINE EDUCA Debate

Postdam III

17:45 - 19:00

"The House believes that a ban on diplomas and degrees awarded by schools and universities would have a positive impact on competence development and lifelong learning".

Join us for the ONLINE EDUCA debate - always one of the most promising sessions on the conference agenda. This year's motion for debate promises to stir up a hornet's nest of controversy. Two expert speakers will argue that banning schools and universities from awarding degrees and diplomas would improve both competence development and lifelong learning. Their view will be hotly contested by two leading opponents of the motion before the debate is thrown open to the floor, giving you the chance to air your views on a topic that is rapidly becoming a major battleground between educational traditionalists and radical modernisers.

Do we need degrees and diplomas? Do they offer an adequate assessment of competence in a subject? Do they reflect the acquisition of the skills that are necessary in the modern labour market? Should schools, colleges and universities offer a different assessment of their students' achievements? Should they be forced to abandon the award of traditional degrees and diplomas? What would the consequences be? These are some of the questions that will form the subject matter of what promises to be one of OEB's liveliest ever debates.

Enjoy a round of drinks while debate speakers face off in the OEB arena during this fiery exchange! Choose wisely which speakers you support!

**Dr Harold Elletson,**  
The New Security Foundation, UK

**Jef Staes,**  
[www.jefstaes.com](http://www.jefstaes.com), Belgium

**Donald Clark,**  
UK

**Sue Martin,**  
SAP, Germany

**Kirstie Donnelly,**  
City & Guilds, UK

Friday, November 30, 2012

Plenary C	Plenary D
Learning Futures: Over the Horizon	Learning in a VUCA World: How Knowledge Workers Learn to Innovate
Potsdam I	Potsdam III
09:30 - 11:00	09:30 - 11:00

<p><b>Prof Gilly Salmon,</b> Swinburne University of Technology, Australia</p>	<p><b>Dr Richard Straub,</b> President Peter Drucker Society Europe &amp; Secretary General European Learning Industry Group,</p>
<p><b>Seb Schmoller,</b> UK <i>Learning Technology: A Backward and Forward Look</i></p> <p><b>Kayvon Beykpour,</b> General Manager of Blackboard Mobile, USA</p>	<p><b>Jens Hilgers,</b> Geewa Games, Turtle Entertainment GmbH, Germany</p> <p><b>Dr Terry Moss,</b> General Manager, Eskom Holdings, and Vice President of the International Hydropower Association, South Africa</p>
<p><b>Michael Trucano,</b> Senior ICT and Education Policy Specialist, The World Bank, USA <i>The 'F' Word, Worst Practices and a Bunch of Things About Computer Use in Schools You May not Want to Hear (But I'll Say Them Anyway)</i></p> <p><b>Ayesha Khanna,</b> Founder and Director of the Hybrid Reality Institute, Singapore <i>Technology as Friend and Foe: Mastering Education to Succeed in the 21st Century</i></p>	<p><b>Ahmed El-Sobky,</b> Information Technology Industry Development Agency - ITIDA, Egypt</p> <p><b>Edith Lemieux,</b> Head of Air Liquide University at Air Liquide, France</p> <p><b>Steve Martin,</b> INFLUENCE AT WORK, UK</p>

Coffee Break 11:00 - 11:45

CAQ55	ENF56	ENF57	CEP58	BUS59	PVL60	VAR61	ENF62	PCC63	EGA64	BUS65
E- Assessment Solutions and Strategies	Free Tools for Online Learning: Canvas and Audacity	Distance Learning and the Virtual School	ICTs: Critical E- Competencies for Teachers	Business EDUCA: Using Technology for Informal Learning and Knowledge Sharing in Small and Medium Enterprises	VIDEO EDUCA Presents...	Meet with Ayesha Khanna	Technoshine and Learning	Experiences with Digital Tools and Aids for Teaching Maths and Science	Enhanced Skill Development with Games and Augmented Reality	Business EDUCA: Designing Learning for Teams in the Modern Workplace
Charlottenburg III	King	Tiergarten	Schöneberg	Tegel	Rook	Charlottenburg I	Charlottenburg II	Knight	Potsdam III	Queen
11:45 - 13:00	11:45 - 13:00	11:45 - 13:00	11:45 - 13:00	11:45 - 13:00	11:45 - 13:15	11:45 - 13:15	11:45 - 13:15	11:45 - 13:15	11:45 - 13:15	11:45 - 13:15
How is online assessment used to assess complex skills? From an assessment-driven model of learning, the use of e- assessment tools will be shown, offering innovative strategies for the benefit of lecturers and students.	The hands- on approach in this LAB session will show participants how to use Canvas and Audacity to create interactive, multimedia online learning environments. This LAB is equipped with 20 computers which can be shared by two or three participants. Use your MyOEB account to sign up for this session beforehand. Seats are reserved on a first- come, first- served basis.	An online learning environment can go beyond replication of traditional classroom learning. Online Universities, Distance Learning, Virtual Schools: what makes them work and are they really innovative places? Several presenters take the stage and share their points of view.	Which competencies are required for you to feel at ease using Web 2.0 - or even Web 3.0, Virtual Learning Environments, Moodle and more? We will address teachers in schools and talk about the involvement of parents in education.	This session will challenge your existing thinking about building the skills which are critical for small business success. It will uncover ideas to engage busy business managers and improve performance.	Video is one of the fastest changing content formats in learning. Diverse ways of delivering this content, especially on smartphones and tablets add to the benefits. This session will share successful examples and practical experience of producing, editing, storytelling and other skills, all with an educational approach for concrete usage in your professional environment.	During this session you will have the opportunity to meet with academic plenary keynote speaker <b>Ayesha Khanna</b> , author and director of the Hybrid Reality Institute.	This LEARNSHOP considers 'technoshine', the notion that education is dependent upon, and influenced by, technology. Technoshine is viewed through its impact on the intensity, power, range and diversity of teaching and learning. You will discuss three 'filters', permitting fuller examination and discussion: mobility, openness and digital connectedness.	Learn from the experiences of others working with digital tools and aids to teach maths and science through these studies highlighting practical implications.	This session will examine the results of merging game- based and augmented reality technologies with innovative learning strategies to enhance learning. The skills and competencies evaluated in these examples are as diverse as transversal learning skills, cultural and historical knowledge acquisition, project management, manufacturing and sales training.	This session will explore the practical considerations and challenges in supporting teams in fast- changing virtual workplaces.
<b>Sue Martin</b> , SAP, Germany	<b>Tamara Powell</b> , Kennesaw State University, USA	<b>Paul Bacsich</b> , Sero Consulting Ltd, UK	<b>Michelle Selinger</b> , Cisco Systems, UK	<b>Graham Attwell</b> , Pontydysgu, UK	<b>Martin Addison</b> , Video Arts, UK	<b>Peter Isackson</b> , Skillscaper, USA & Learnscaper, France	<b>Gilly Salmon</b> , Swinburne University of Technology, Australia	<b>Maria J. R. Malmierca</b> , Supercomputing Center of Galicia (CESGA), Spain	<b>Iain MacLaren</b> , National University of Ireland, Galway, Ireland	<b>Bert De Coutere</b> , Center for Creative Leadership, Belgium

<p><b>Danny Glick</b>, ETS Global, France <i>Maximizing Learning Outcomes Through an Assessment-Driven Blended Learning Solution</i></p> <p><b>El-Marie Mostert</b>, University of Pretoria, South Africa <i>Online Objective Assessment vs. Oral Assessment: Can One Replace the Other?</i></p> <p><b>Daniel R. Schneider</b>, ETH Zurich Educational Development and Technology (LET), Switzerland <i>The Safe Exam Browser: Innovative Open Source Software for Online Examinations</i></p>	<p><b>Jake McNeill</b>, Kennesaw State University, USA</p> <p><b>Rhonda Hill</b>, Kennesaw State University, USA</p> <p><b>Dawn Kirby</b>, Kennesaw State University, USA</p>	<p><b>Nikolaos Zygouritsas</b>, Lambrakis Foundation, Greece <i>Virtual Schools as Innovative ICT-Enhanced Learning/Teaching Exemplar Initiatives: What Makes Things Work?</i></p> <p><b>Antti Huttunen</b>, City of Turku, TOP-centre, Finland <i>Real-Time Distance Education in Primary School: Creating New Online Pedagogy</i></p> <p><b>Margaret Korosec</b>, University of Hull &amp; Hymers College, UK <i>Tools for Learning and Student Success: Educational Innovation in an Online, Self-Paced, Competency-Based Institution</i></p>	<p><b>Floriana Falcinelli</b>, University of Perugia, Italy <i>Evidence-Based Research About the Impact of ICT on Italian Schools: The Cl@ssi2.0 Project</i></p> <p><b>Nives Kreuh</b>, National Education Institute, Slovenia <i>The Footpath to E-Competencies</i></p> <p><b>Frank A. Baklid</b>, Bærum Kommune, Norway <i>Breaking the Wall</i></p>	<p><b>Tobias Funke</b>, Agentur für nachhaltiges Bauen GmbH, Germany</p> <p><b>Melanie Campbell</b>, Bau ABC Rostrup, Germany</p> <p><b>Ludger Deitmer</b>, University of Bremen, Germany</p>	<p><b>Marieta Jansen van Vuuren</b>, North-West University South Africa, South Africa <i>Camera - Action - VideoANT: Integrating Video and a LMS to Move Beyond Traditional Teacher Training</i></p> <p><b>Abraham Pazos Solatie</b>, Consultant, Finland <i>Sharing Your Knowledge with the World</i></p> <p><b>Heike Philp</b>, let's talk online, Belgium <i>Machinimas (Videos in 3D Worlds) of Language Learning Conversations</i></p> <p><b>Laurie Burruss</b>, Lynda.com, UK <i>Online Video: How It Changes &amp; Enhances the Way We Learn!</i></p>	<p>Join <b>Ayesha Khanna</b>, to hear her thoughts on the future of education.</p>	<p>Join this LEARNSHOP about technoshine and related concepts.</p>	<p><b>Juho Airola</b>, Kupittaa Upper Secondary School, Finland <i>Computer-Assisted Math-Learning at Upper Secondary Level in Finland</i></p> <p><b>Andrea Benassi</b>, INDIRE, Italy <i>edMondo: Leading Virtual Worlds to School Level</i></p>	<p><b>Manuel Oliveira</b>, Sintef, Norway <i>Transformative Learning Using Serious Games and Social Networks</i></p> <p><b>Martin Steinicke</b>, University of Applied Sciences HTW-Berlin, Germany <i>Digital Aesthetic Learning: Using In-Game Artefact-Creation to Facilitate Learning in Change and Innovation Workshops</i></p> <p><b>Hariklia Tsalapatas</b>, University of Thessaly, Greece <i>Developing Analytical Thinking Capacity Through Serious Games That Apply Programming Concepts</i></p>	<p><b>Hans Dirkzwager</b>, BT / MIRROR research project, The Netherlands <i>MIRROR, Reflective Learning at Work</i></p> <p><b>Monica Molino</b>, Schema srl, Italy <i>Designing Learning for Virtual Teams</i></p> <p><b>Thomas Ylvin</b>, Västerbotten County Council, Sweden <i>Use E-Learning as a Tool to Educate Employees in a Large Organisation</i></p>
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CEP66	PVL67	PVL68	BUS69	RPS70	PCC71	RIQ72
Building Credibility with Business: The Wake Up Call for Learning Providers	Exclusive Film Screening: We Went to War	VIDEO EDUCA LAB: Sound	Business EDUCA: Portfolios and Certification: Two Frameworks for Recognising Informal Learning	SDL EDUCA: Piracy, Privacy, Personal Identity and Security	Successful Teaching: Skills to Encourage Freedom and Creativity	A Small Step for Professors, A Giant Leap for Universities
Köpenick II/III	Potsdam I	Bishop	Check	Chess	Charlottenburg III	King
11:45 - 13:30	11:45 - 13:30	11:45 - 13:30	11:45 - 13:30	11:45 - 13:30	14:30 - 16:00	14:30 - 16:00
Can we build a winning coalition between academia, the corporate sector and today's students? This discussion and debate session explores why and how all parties should work together to support growth.	This session screens the 2012 nonfiction feature film, 'We Went to War' from keynote speaker Michael Grigsby and Video EDUCA Master class creative producer Rebekah Tolley. The film is a follow up to Grigsby's 1970 film, 'I Was a Soldier', and returns to the stories of the same three Vietnam veterans.	Sound can be a pitfall for many learning videos. The audio side of film-making is vital to ensure the clear transmission of your messages. This VIDEO LAB will cover recording, editing, commentaries and mixing sound. We will also look at how sound effects and music can be used to enhance the learning message.	This LEARNSHOP will explain and demonstrate two means of assessing competence for workplace learning: portfolios (which have gained much attention in Europe) and certifications (which have gained attention in North America).	This session considers prevention or limiting manipulation, fraud, plagiarism and the obtaining of information from the Internet. Is this a problem or an opportunity for the technology industry? Who controls distribution of content?	This session looks at supporting 21st century teaching skills and strategies. Research shows that successful teachers encourage creativity. More freedom, less assignments, the 4 C's model of thinking, fablabs and alternative pedagogical formats step away from the path of formal education. Does this lead to more successful teaching?	The demands on professors and universities are increasing and the resources available to meet demands do not always suffice. This LAB session introduces a suite of applications for hands-on testing which can assist in making the process of education less cumbersome and increase its quality.
<b>Jaan Netzow</b> , IBM, Germany	<b>Michael Grigsby</b> , Film Director, UK & <b>Rebekah Tolley</b> , Tarian Films Ltd, UK	<b>Erik Schmitt</b> , Kamerapferd, Germany	<b>Saul Carliner</b> , Concordia University, Canada	<b>Yan St-Pierre</b> , The New Security Foundation, Germany	<b>András Szucs</b> , EDEN, Hungary	<b>Ken Larsson</b> , Department of Computer and Systems Sciences, Stockholm University, Sweden & <b>Jan Moberg</b> , Stockholm University, Sweden



<p><b>Susan Patrick</b>, Southampton Solent University, UK <i>Integrating Business Education with Organisational CPD: A Case Study</i></p> <p><b>Genny Dixon</b>, Towards Maturity CIC, UK <i>Towards Maturity Benchmark</i></p>	<p><b>Rebekah Tolley</b>, and <b>Michael Grigsby</b> will be present after the screening of their documentary 'We Went to War'.</p>	<p>Participants are encouraged to bring their own cameras and any sound equipment (eg external microphones) they use, as well as examples of their own video work which they would like to discuss in terms of sound recording.</p> <p>This LAB is limited to 12 participants but please note this session appears in the programme twice. Use your MyOEB account to sign up for this session beforehand. Seats are reserved on a first-come, first-served basis.</p>	<p>Join this LEARNSHOP to discuss the perspective of the two frameworks.</p>	<p><b>Julian Swindell</b>, Royal Agricultural College, UK <i>Why Are We So Obsessed with Technological Detection of Plagiarism?</i></p> <p><b>Dmitry Gusev</b>, StarForce Technologies, Russia <i>Courseware and E-Learning Content Control for Better Business Profitability</i></p> <p><b>Giovanni Fulantelli</b>, National Research Council of Italy, Institute for Educational Technologies, Italy <i>Open (Educational) Resources in Web 2.0 Sites: Handle with Care!</i></p>	<p><b>Iain MacLaren</b>, National University of Ireland, Galway, Ireland <i>Hacking the Academy?</i></p> <p><b>Frank J. Kresin</b>, Waag Society, The Netherlands <i>Creative Labs Transforming Higher Education</i></p> <p><b>Sandra Kucina Softic</b>, University of Zagreb, University Computing Centre SRCE, Croatia <i>Supporting Educators in Technology Enhanced Teaching</i></p> <p><b>Erik Woning</b>, Kennisnet, The Netherlands <i>IT Skills Framework for Education Professionals in the Netherlands</i></p>	<p>Join in this LAB to learn about the tools that can help professors, universities and students to handle the challenges of modern education process. This LAB is equipped with 20 computers, which can be shared by two or three participants. Use your MyOEB account to sign-up for this session beforehand. Seats are reserved on a first-come, first-served basis.</p>
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Lunch 13:00 - 14:30

Friday, November 30, 2012

PLL73	VAR74	BUS75	EMM76	RIQ77	RCP78	CML79	RCP80	BUS81
Language Learning: Methods and Tools	The Science of Yes! Using Persuasion Science as a Mechanism for Change	Business EDUCA: New Business Models for Learning	Innovative Uses of Mobile in Education	Continued Professional Development, Capacity Building, Ownership of Learning: A Global Perspective	Collaboration at a Large Scale	Instant Feedback and Interaction: Experiences and Tools	Collaborative Learning and Creative Collaboration	Business EDUCA Unconference: crowdsourcing ideas for your business challenges
Knight	Tiergarten	Tegel	Köpenick II/III	Rook	Charlottenburg I	Potsdam III	Schöneberg	Queen
14:30 - 16:00	14:30 - 16:00	14:30 - 16:00	14:15 - 16:00	14:15 - 16:00	14:15 - 16:00	14:15 - 16:00	14:15 - 16:00	14:15 - 16:00
What is the actual status of language learning and the use of ICTs? This session will give you a complete overview, covering aspects such as concrete ways to motivate students, collaborative and interactive tools, mobile applications and criteria to ensure the quality of language learning.	This session will be led by business author and influence expert Steve Martin. In addition to presenting scientific evidence into what causes people to pay attention, to change and to act, Steve will focus on the practical application of these insights.	Accelerated change puts businesses under pressure and the traditional delivery of courses no longer suffices. This session will explore the different learning scenarios which help to identify appropriate new business models for learning delivery.	This session shares the latest trends and innovative uses of mobiles in education. Participants will be able to discuss current findings, hear results, and map their own training needs, as well as receive information on open standards for sharing m-learning content and e-publishing.	ICTs revolutionise education worldwide. This session exemplifies that a change in attitudes and minds is also needed in order to truly transform education.	The presenters in this session will show concrete examples of large-scale projects of cooperation between universities or stakeholders. How can technologies be used to provide new spaces for learning and how can processes support creative and collaborative learning and knowledge capture?	Come and hear more about the potential of instant feedback and interaction to achieve learning outcomes and improve motivation. This session will outline online marking and grading tools, mobile chat platforms and provide you with a hands-on experience.	Collaboration in practice and content is increasingly accepted as a component of forward-looking educational thinking. This session will take a broad look at how the use of digital technologies supports creative collaboration. You will find examples which illustrate how content and collaborative practice change education for the arts, in particular in music and digital design publishing.	Harness the wisdom of the crowds in this fun and highly interactive session. We will be working on practical solutions to four business challenges highlighted from conference delegates in the Business EDUCA Opening Conversation so don't miss out.
<b>Alastair Clark</b> , Stirring Learning Ltd, UK	<b>Steve Martin</b> , INFLUENCE AT WORK, UK	<b>Nic Laycock</b> , AMOS LAYCOCK CONSULTING, UK	<b>Jake McNeill</b> , Kennesaw State University, USA	<b>Gunnar Brückner</b> , coachingplatform Inc., USA	<b>Miguel Rodríguez Artacho</b> , UNED, Spain	<b>Gernold Frank</b> , University of Applied Sciences (HTW) Berlin, Germany	<b>Okke Schlüter</b> , Stuttgart Media University, Germany	<b>Charles Jennings</b> , Dunroon Associates Ltd., UK

<p><b>Elisabetta Delle Donne,</b> Pixel, Italy <i>NELLIP, Network of European Language Label Initiatives and Projects</i></p> <p><b>Brendan Ó Sé,</b> University College Cork Ireland, Ireland <i>Helping ESL Learners Source and Design Their Own Language Learning Materials Using Information Technology</i></p> <p><b>Shaun Waller,</b> British Council, UK</p> <p><b>Margita Hydon,</b> British Council, UK</p>	<p>Do not miss the opportunity to hear more from one of our keynote speakers.</p>	<p><b>Bert De Coutere,</b> Center for Creative Leadership, Belgium <i>The 'Other' Learning Technology: Tracking</i></p> <p><b>Elisabeth Schulze Jägge,</b> eContent &amp; Informal Learning Expert, Germany <i>Learning Happens Everywhere and Anywhere: What Media Suits Best?</i></p> <p><b>Toby Thompson,</b> Cranfield School of Management, UK <i>A Networked Learning Approach to Global Executive Development</i></p>	<p><b>Johanna Salmia,</b> HAMK University of Applied Sciences, Finland <i>Living and Learning Together in a Mobile World</i></p> <p><b>Harri Ketamo,</b> eedu Ltd., Finland <i>eeedu Elements: Finnish Primary School in a Mobile Game</i></p> <p><b>Gail Krovitz,</b> Pearson eCollege, USA <i>The World in Your Pocket: Learning to Teach with Your Mobile Device</i></p> <p><b>Steven Warburton,</b> University of Surrey, UK <i>E-Publishing and E-Readers: A Mobile Delivery Model for Lean, Scalable and Flexible Open Learning</i></p>	<p><b>Esther Wamuyu Gacicio,</b> Kenya Institute of Education, Kenya <i>Teacher Professional Development in Curriculum Delivery in Knowledge Society: Kenyan Perspective</i></p> <p><b>Gaston Donnat Bappa,</b> Microlog Sarl, Cameroon <i>Development, a Challenging Evolution Between Traditions and Changes, Only Succeeds from Education and Technology</i></p>	<p><b>Susanna Sancassani,</b> Politecnico di Milano (METID), Italy <i>Matching Informal &amp; Collaborative in Professional Learning Experience: The METID MATCH Case Study</i></p> <p><b>Jenni Meriläinen,</b> Lahti University of Applied Sciences, eLearning Unit, Finland <i>Innovative Solutions for Regional Development: An eCampus</i></p> <p><b>Karin Niffeler,</b> University of Zurich, Switzerland <i>Academe: Bottom-Up Learning in the Garden of Plato</i></p> <p><b>Ali Arya,</b> School of Information Technology, Carleton University, Canada <i>Using 3D Virtual Environments for Education: Advantages and Potentials of a New Educational Paradigm</i></p>	<p><b>Patris van Boxel,</b> Vrije Universiteit Amsterdam, The Netherlands <i>Trends and Developments in On-Screen Marking and Grading of Essays</i></p> <p><b>John B. Stav,</b> Sør-Trøndelag University College, Faculty of Technology, Norway <i>Increasing Learning Outcomes by Use of Instant Feedback Loops and Online Response Technologies</i></p> <p><b>Re-an Muller,</b> North-West University, South Africa <i>Can Class Participation Be Enhanced by Using the Student's Favourite Mobile Chat-Platform?</i></p> <p><b>Shereen Morsi,</b> Arab Academy for Science, Technology and Maritime Transport, Egypt <i>Does a Simulation Model Facilitate Learning? Some Preliminary Experimental Findings</i></p>	<p><b>Sarah Eagle,</b> University of Bristol, UK <i>In Search of Tools to Support the Development of Creative Collaboration</i></p> <p><b>Gisle Johnsen,</b> Grieg Music Education, Norway <i>Teaching Music Based on the Relational Aesthetics Using Interactive Mobile-technology, Web 2.0 and Cloud Computing</i></p> <p><b>Nicoletta Di Blas,</b> Politecnico di Milano - HOC-LAB, Italy <i>Interactive Digital Storytelling in Formal Education: PoliCultura and 20,000 Students Telling Multimedia Stories</i></p>	<p>Do not miss the opportunity to experience the conference - differently!</p>
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RIQ82	PVL83	PVL84	CML85	PVL86	PVL87	CML88	RIQ89	PCC90
E-Learning Meets E-Science: Developments, Challenges and Strategies in Higher Education	Exclusive Film Screening: Colors of Math	VIDEO EDUCA LAB: Using Graphics and Effects	Getting Low on Self Esteem: Teachers Wanting a Button to Push	VIDEO EDUCA LAB: Editing	Don't Ask What You Can Do for Lecture Capture, Ask What Lecture Capture Can Do for You	EPEARL (Electronic Portfolio Encouraging Active Reflective Learning) in Education: A Hands-On Session	Open Access and Learning Outcomes: A Global Debate on Quality Versus Innovation	Digital Tools and Aids for Teaching: Maths and Sciences: Theory and Practice
Charlottenburg II	Potsdam I	Bishop	Check	Chess	Köpenick II/III	King	Knight	Rook
14:30 - 16:00	14:30 - 16:00	14:30 - 16:00	14:30 - 16:00	14:30 - 16:00	16:30 - 18:00	16:30 - 18:00	16:30 - 18:00	16:30 - 18:00
Science goes online more and more rapidly. This LEARNSHOP will discuss the process of digitisation and transformation of science leading to a new understanding as open or e-science based upon concepts, strategies, and patterns.	To most people math appears abstract, mysterious. Complicated. Inaccessible. But math is nothing but a different language to express the world. Math can be sensual. Math can be tasted, it smells, it creates sound and color. One can touch it – and be touched by it... PLEASE NOTE the film will start at 14.15	There is a very wide range of graphics software out there to help you enhance your work on video. However they need to be used judiciously to avoid overkill, cliché and visual clutter. This VIDEO LAB will explain when to use graphics and how to do so stylishly, as well as how clean, well thought through effects can reinforce your video work, in addition to exploring the most popular software in use today and current best practice.	In this DISCUSSION AND DEBATE, a panel of lecturers and government officials will be presented with questions in order to foster debate about classroom management in technology-rich schools.	Effective shooting is only the first half of a successful video. Films are made in the edit. This VIDEO LAB takes you through the art and the practicalities of editing. Introducing the main editing systems in use today and working through the principles of telling a story in pictures, different editing styles used to add pace and dramatic effect to videos will be examined. You should leave this session confident in editing sequences, interviews and in structuring your videos to make compelling learning segments.	Are you interested to learn more about the tools which help you to create better screencasts and help students scaffold their learning? This session will present the ins and outs of Lecture Capture.	In this LAB session you will be introduced to a student-centered portfolio based on self-regulated learning theory. The pedagogy of setting goals, establishing strategies, doing and then reflecting on the work done, will be examined for two age groups of early learners.	What are the consequences of rapid changes in worldwide (e)learning? Developments such as open access and a focus on learning outcomes alter the field significantly: what do we need to focus on in your view to create success for learners worldwide?	Science, maths and technology are core skills in a globalised labour economy and the development of assessment and teaching practices is of strategic importance. Gain an overview of the theory behind using digital tools and aids for teaching maths and science to enhance learning experiences.
<b>Thomas Köhler</b> , TU Dresden, Media Centre, Germany	<b>Ekaterina Eremenko</b> , Film Director, Russia	<b>Erik Schmitt</b> , Kamerapferd, Germany	<b>Kjetil Brathetland</b> , Hordaland County, Norway	<b>Adam Salkeld</b> , Tinopolis, UK & <b>Rebekah Tolley</b> , Tarian Films Ltd, UK	<b>Mustafa Nasereddin</b> , Talal Abu- Ghazaleh Organization (TAGorg), Jordan	<b>Thomas Stenzel</b> , LEARN, Canada & <b>Bev White</b> , LEARN, Canada	<b>Christian Stracke</b> , eLC / University of Duisburg- Essen, Germany	<b>Maria J. R. Malmierca</b> , Supercomputing Center of Galicia (CESGA), Spain

<p><b>Daniela Pscheida,</b> TU Dresden, Germany</p> <p><b>Nina Kahnwald,</b> TU Dresden, Germany</p> <p><b>Steffen Albrecht,</b> TU Dresden, Germany</p>	<p>You will be able to speak with director <b>Ekaterina Eremenko</b> after the screening of her 2012 documentary 'Colours of Math'.</p>	<p>Participants are encouraged to bring their own laptops, as well as examples of their own graphics work for discussion.</p> <p>This LAB is limited to 12 participants but please note this session appears in the programme twice. Use your MyOEB account to sign-up for this session beforehand. Seats are reserved on a first-come, first-served basis.</p>	<p><b>Tore Wersland,</b> Rogaland County, Norway</p> <p><b>Kristine Ludvigsen,</b> University of Bergen, Norway</p> <p><b>Magnhild Hakestad,</b> Fyllingsdalen Upper Secondary School, Hordaland County, Norway</p> <p><b>Tone Hadler-Olsen,</b> Os Upper Secondary School, Hordaland County, Norway</p> <p><b>Torill Evy Thune,</b> Rogaland County, Norway</p>	<p>Participants are encouraged to bring their laptops with video editing software, as well as their own work, to edit or re-edit.</p> <p>This LAB is limited to 12 participants but please note this session appears in the programme twice. Use your MyOEB account to sign up for this session beforehand. Seats are reserved on a first-come, first-served basis.</p>	<p><b>John Davies,</b> University of Sussex, UK <i>Lecture Capture Released: Using Echo360 to Create Short Videos for Teaching and Learning</i></p> <p><b>Albèrt Kerkhof,</b> University of Groningen, Faculty of Economics and Business, The Netherlands <i>No User Interface! Self-Service for Advanced Lecture Capturing: Easy, More Volume and Higher Quality</i></p> <p><b>Robert Ian Brouwer,</b> MediaMission, The Netherlands <i>Improving Student Outcomes with Lecture Capture Technology</i></p>	<p>This LAB session is equipped with 20 computers which can be shared by two or three participants. Use your MyOEB account to sign up for this session beforehand. Seats are reserved on a first-come, first-served basis.</p>	<p><b>Lampros Stergioulas,</b> Brunel University, UK</p> <p><b>Olivier Heidmann,</b> Centre for Research and Technology - Thessaly, Greece <i>Teaching Math Through Innovative E-Learning Approaches and Content</i></p> <p><b>Gabriele Cierniak,</b> Knowledge Media Research Center, Germany <i>Developing Classroom Orchestration Competencies in the Technology-Rich Mathematics Classroom</i></p> <p><b>Petros Georgiakakis,</b> University of Piraeus, Greece <i>Designing Multi-User Learning Activities for a Virtual Chemistry Lab on a Multi-Touch Interactive Whiteboard</i></p>
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Coffee Break 15:45 - 16:30

BUS91	RIQ92	TSN93	PSM94	RPS95	PVL96	CEP97	PVL98	PVL99
Business EDUCA: Closing Conversation	Crowdfunding Platforms: An Opportunity for Teacherpreneurs	E- Health and Education	Social Media: A Teaching & Learning Experience with Facebook	SDL EDUCA: Nightmare on Webstreet	VIDEO EDUCA LAB: Sharp Shooting	ICTs: How Can They Teach the Teachers?	VIDEO EDUCA LAB: Telling the Story	Exclusive Film Screening: Connected
Tegel	Check	Queen	Charlottenburg II	Charlottenburg I	Chess	Schöneberg	Bishop	Potsdam I
16:30 - 18:00	16:30 - 18:00	16:30 - 18:00	16:30 - 18:00	16:30 - 18:00	16:30 - 18:00	16:30 - 18:00	16:30 - 18:00	16:30 - 18:00
Join fellow Business EDUCA participants in this final session of the conference in which you will be provided with practical ideas to get prepared for the future, today!	Come and join this interactive LEARNSHOP on the opportunities and challenges of crowdfunding in education, if you are an educator ready to leverage the power of the community.	ICTs can support children at risk of education exclusion due to health problems. The relationship between school and home/hospital can be improved dramatically and effectively. The projects in this session examine and exploit the potential of ICTs.	Join this practical Learning Café about the educational use of Facebook and the impact of this tool on teachers and learners when using it as a continuous training resource.	There are new dangers lurking in the shadows on Webstreet. How vulnerable are we? What can we do to minimise the risks and limit our exposure? Can we ever really protect ourselves? Can we control what people can learn to do on the web? Should we? Learn what is 'out there' and what we can do about it.	Good films begin with good camerawork. This session will take you through basic and more advanced techniques to getting the most out of your camera. It will introduce you to the grammar of film so that you get the shots you need to produce effective short videos. We will examine the technical and creative aspects of camerawork and help you to find the best style for your projects.	Which set of e-competencies are required for your professional development? These presenters share their knowledge about concrete tools and immersive learning.	Even the shortest video segment should still tell a story. This is as true in learning as anywhere else. This workshop will take a detailed look at the art of using video to create compelling short narratives. We will explore the main building blocks available to the film maker and how you can manipulate them. Packed with practical examples, this session is a must for all those wanting to get the most from their work in video.	Have you ever faked a restroom trip to check your email? Slept with your laptop? Or become so overwhelmed that you just unplugged from it all? In this funny, eye-opening, and inspiring film, Director Tiffany Shlain takes audiences on an exhilarating rollercoaster ride to discover what it means to be connected in the 21st century. PLEASE NOTE the film will start at 16.15.
Laura Overton, Towards Maturity, UK	Kirsten Winkler, EDUKWEST, France	Herman J. van der Merwe, North-West University: Vaal Triangle, Vanderbijlpark, South Africa	Wim Oostindier, Hanze University for Applied Sciences Groningen, International Business School, The Netherlands	Harold Elletson, The New Security Foundation, UK	Erik Schmitt, Kamerapferd, Germany	Carol Skyring, LearnTel Pty Ltd, Australia	Michael Grigsby, Film Director, UK & Rebekah Tolley, Tarian Films Ltd, UK	Donald Clark, UK & Jay Cross, Internet Time Alliance, USA
Speakers in this closing conversation will include highlights from the preceding Business EDUCA Programme.	The speaker in this session will share her practical experiences and stimulate thoughts and actions.	<b>Matteo Uggeri</b> , Fondazione Politecnico di Milano, Italy <i>Between Hospitalized Children and the Ministry: The Portal for the School in the Hospital</i>  <b>Elise Sijthoff</b> , Fysio Educatief, The Netherlands <i>Connecting Through Movement in a 3.0 World</i>	Join this Café session where participants will discuss Facebook, Internet Resources and Serendipitous Learning as it relates to the topic above.		Participants are encouraged to bring their own cameras, as well as examples of their own camerawork for discussion.  This LAB is limited to 12 participants but please note this session appears in the programme twice. Use your MyOEB account to sign up for this session beforehand. Seats are reserved on a first-come, first-served basis.		Participants are encouraged to bring examples of their own work, to discuss structure and storytelling.  This LAB is limited to 12 participants but please note this session appears in the programme twice. Use your MyOEB account to sign up for this session beforehand. Seats are reserved on a first-come, first-served basis.	Join your fellow conference delegates in the discussion after the screening of <i>Connected</i> .